



OLD OAK CLIFF FALL HOME TOUR

2012 Tour Sponsorship and Advertising Opportunities



We welcome sponsors and advertisers to support the Fall Home Tour. Various levels of sponsorship are available, or you may choose to advertise in the Ticket Brochure. See the chart below for various opportunities available to you, any of which may benefit you or your business by the high visibility afforded by your Tour participation.

SPONSOR/ADVERTISER BENEFITS		Tour Home Sponsor*	Logo on Brochure & all print media	Ad in Ticket Brochure	One Year OOCCL Membership	Logo and Link on OOCCL Website	Tickets to Pre-tour Gala	Tickets to Home Tour
CHECK BOX	SPONSOR/ADVERTISER LEVELS							
<input type="checkbox"/>	Gold Sponsorship \$2,500	✓	✓	Full Page	✓	✓	16	16
<input type="checkbox"/>	Silver Sponsorship \$1,250	✓		1/2 Page	✓	✓	8	8
<input type="checkbox"/>	Advertisement \$500			1/2 Page				
<input type="checkbox"/>	Advertisement \$250			1/4 Page				

For higher-level Platinum sponsorship opportunities, contact Michele Cox at 214-676-0059 or email michelecansell@yahoo.com

*Includes sponsorship of individual home on tour. Includes your logo on home's descriptive page in brochure & recognition at the home during the tour.

Ad sizes: Full Page: 3.5" x 9.5" • Half Page: 3.5" x 4.25" • Quarter Page: 3.5" x 2"

For questions regarding specifics or help with creating your ad, email j.stolly@sbcglobal.net

IMPORTANT: Make your check payable to Old Oak Cliff Conservation League, and please **include on your check what it is for** – for example, "Tour brochure half-page ad." Please mail your check along with this form to: Old Oak Cliff Conservation League, PO Box 4027, Dallas TX 75208

For 2012, we are offering a **20% Discount** to sponsors and advertisers that pay in full before July 31st, 2012!

To sponsor or advertise with this year's tour, please check the appropriate box on the left of the chart above and complete the following:

Business Name: _____

Address: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Payment by: Check Credit Card via PayPal (via www.ooccl.com)

Sponsorship / Ad sold by: _____

Thank you for your participation • Go to www.ooccl.com for more information

The Old Oak Cliff Conservation League is a non-profit organization dedicated to the restoration and preservation of Oak Cliff neighborhoods since 1974.